

## BharatMatrimony to launch Voice Matrimony

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BharatMatrimony is the No.1 Indian Matrimony Portal providing a well-integrated platform for millions worldwide, seeking marriage alliances. We are the only matrimony portal in the world to be awarded the ISO 9001:2000 certification for Design, Development, Implementation and Customer Support for web services. Since 1997, we have been providing comprehensive marriage-related services through our consortium of fifteen regional based portals.

BharatMatrimony recently announced that it has tied up with mobile operator Airtel and telecom value-added service provider OnMobile to launch its voice-based service `Voice Matrimony'.

According to a press release, this facility enables registered members of BharatMatrimony.com to record, listen, send and receive voice messages using their mobile handsets. The service is offered free of cost and the call cost of Rs 6 a minute will be shared by all three companies, according to Mr Murugavel Janakiraman, Founder and Chief Executive Officer, BharatMatrimony.com.

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Members can login to their accounts and register themselves for the service, where by they will be assigned a computer-generated unique eight digit PIN number. This PIN number is to be used as an identity number for all future `Voice Matrimony' interactions.

On dialling 505050, users will be guided through a menu-driven process to record their voice. Content recorded by members will be validated by BharatMatrimony and then hosted on an OnMobile server. However, only paid members are eligible to contact others through voice recordings. The hindu has a full story. [Read More](#)

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